

Hello. I'm Kyle Glidewell, Web Designer.



Website.

kyleglidewell.design



My Profile

Passionate Dribbble Product Design Certified Web designer skilled in Figma, HTML, CSS, and Adobe Creative Suite. With a wide range of abilities from organizing complete website overhauls, too even conducting UX research interviews, I can provide valued approach to any team.

Phone.

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E.Mail.

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Address.

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My Work Experience

Sep 2022 - Current

Web Designer II

Community Brands, St. Petersburg, Florida

- Created visually appealing web layouts and interfaces using Photoshop and other Adobe Suite tools, adhering to brand guidelines and client specifications.
- Designed and developed 50+ responsive websites using HTML, CSS, and JavaScript within the Bootstrap framework, ensuring seamless user experiences across devices.
- Contributed to UI/UX enhancements by implementing intuitive navigation and user-centric design principles.
- Ensured clients content is high-quality, relevant, and consistent with the website's overall design and branding.
- Collaborated with cross-functional teams to translate client needs into functional and aesthetic web solutions.
- Responsible for implementing SEO best practices, such as optimizing content for keywords, creating effective meta tags, and improving website speed.
- Managed multiple projects simultaneously, consistently meeting deadlines and exceeding client expectations.

May 2016 - Aug 2022

Web Designer & eCommerce Lead

VIP Distributing, St. Louis, Missouri

- Earned "Top Dog" Award for taking leadership role and going the "extra mile" to help the team succeed.
- Make executive decisions to ensure that customer user experience facilitates target conversion rates.
- Creating landing pages to convey offers for current promotions and paid traffic leads.
- Analyzing traffic to inform website maintenance and the effectiveness of marketing strategies.
- Collaborate with appropriate stakeholders to ensure the rollout of website changes.

August 2018 - January 2019

eCommerce Manager

Diode Dynamics, Earth City, MO

- Worked exclusively with Magento Platform.
- Worked with the marketing team and department heads to achieve sales goals and product releases to ensure proper rollout and management.
- Managed the day-to-day operations of an eCommerce website, including content updates, product listings, and performance optimization, ensuring an exceptional user experience and achieving revenue goals.

Education

2008 - 2011

High School Diploma

Fern Ridge High School

2013 - 2017 (UNF)

Bachelors of Science, Information Technology

University of Phoenix, St. Louis

Oct 2022 - Feb 2023

Product Design Certification

Dribbble